**Colon Cancer Screening Saves Lives – Get Tested Starting at Age 45.**

*We Now Have More Medicare and Private Insurance-Covered Exams than Ever Before*

At least 53,000 Americans die from colorectal cancer each year. African Americans are the most likely to die from this terrible disease. In fact, Colorectal cancer is the leading cancer killer in men under 50 and second leading cause of cancer death in women under 50. However, this cancer is nearly always treatable if caught early and can even be prevented through timely screening.

As of Jan. 1, *Medicare* is required to cover not only colonoscopy but also virtual colonoscopy and other less invasive exams. Private Insurance companies are required to cover these exams too. Virtual colonoscopy is an American Cancer Society-recommended screening exam for those at average risk – and may be an option for those at increased risk who can’t physically tolerate a regular colonoscopy.

We now have more covered screening options than ever – which can attract more people to be tested – and save more lives.  Please help the American College of Radiology® urge your listeners to talk to their doctors and get screened for colorectal cancer beginning at age 45.

Review and download the spots you find most useful. We also encourage your listeners to visit [RadiologyInfo.org](https://www.radiologyinfo.org/en/info/screening-colorectal) for more information on colorectal cancer screening.

Sincerely,

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