



November 5, 2025

Dear Sir / Ma'am,

The Marine Toys for Tots Program is seeking your assistance in finding available spots to air our public service announcement. Toys for Tots is the U.S. Marine Corps' premiere community action program delivering hope and the magic of the holidays to disadvantaged children. Last year, our Marines and volunteers distributed 30 million toys, games and books to nearly 13 million children in need. We expect demand to be even greater this year and are requesting your help to air the attached TV and / or radio PSAs to promulgate our call to action among the public.

The Marine Toys for Tots Foundation is a 501c3 public charity. Toys for Tots has become our Nation's flagship Children's Christmastime Charity and has assisted over 314 million children over the past seven decades. This year we celebrate our 78th anniversary of the Program and hope to reach even more children in need than last year, but cannot do so without the generosity of the American public. Please consider adding the Toys for Tots TV and radio PSAs into your programming schedule so that we can provide even more hope and joy to our Nation's less fortunate children.

I am available for interviews or questions and can be reached at: ted.silvester@toysfortots.org.

On behalf of the Foundation staff, the U.S. Marine Corps and the less fortunate children nationwide, I thank you for your consideration and hope you will support Toys for Tots by broadcasting our call to action with the general public.

Sincerely,

A handwritten signature in black ink that reads "Ted Silvester".

Ted Silvester
Colonel, USMC (Ret)
Vice President